

# raving REPS

## Raving Fans

Raving fans are customers who totally love your business. Raving fans consider your service to be so superior to any other that they are compelled to evangelize your business to their friends and colleagues. Raving fans are the “holy grail” of marketing and the ultimate proof of a successful business.

Aboonda’s idea is to leverage the power of raving fans by converting them into Raving Reps.

## Raving Reps

Raving Reps are raving fans who are “paid” incentives to enthusiastically and continuously talk about your business.

1. You pay your Raving Reps \$100 per month in gift certificates.
2. In return, they hand out “special offer” cards to 1,000s of people throughout the year ... at the office, at the store, on the golf course, at the beauty salon, etc.
3. With Aboonda’s help, your Raving Reps grow into a **no-cash-cost sales force** that is personally and consistently promoting your business throughout the community.

## Aboonda Helps

- Aboonda recruits and manages your army of Raving Reps for you, eliminating the headache of more staff to manage.
- Aboonda holds your Raving Reps accountable by tracking referral activity through the use of “DataCards”.
- Aboonda gives you a monthly report that details promotional activity and sales earned through your Raving Reps.

For more information about Raving Reps, please give Aboonda a call:

**559.210.4333**